

## GEORGINA CAMPBELL'S AWARDS FOR EXCELLENCE 2007

Tuesday, 7<sup>th</sup> November, Georgina Campbell's Ireland..... 'the Guide' was launched for 2007, with the announcement of the winners of the 9<sup>th</sup> Annual 'Awards for Excellence'.

Firmly established as Ireland's longest running independent hospitality Awards, these accolades are much sought after within the industry and can be seen adorning many of the top establishments around the country.

Georgina Campbell's team of assessors at 'the Guide' are drawn from the best food, restaurant and hospitality writers in the country, whose names remain a closely guarded secret as visits made on behalf of 'the Guide' are booked anonymously and paid for like any other customer. This ethical system ensures an impartial assessment and, unlike most of their competitors, Georgina Campbell Guides do not charge for entry in any of their guidebooks, or accept advertising from establishments. Also, in contrast to competitors who rely on controversy to make their mark, 'the Guide' has built its reputation on being a gimmick-free publication focused firmly on the end user, and offering unbiased information on the best choices throughout Ireland for a wide range of occasions, both business and leisure.

Georgina Campbell said "The Awards are 'the Guide's' way of highlighting the very best that this country has to offer over a wide range of categories and price ranges. Each of our award winners offers the best in food, the best in comfort and the best in hospitality - but each also has that special something which adds a touch of magic to their basic offering, and all provide successful role models that will be an inspiration to others who aspire to the highest standards."

The **Dingle Skellig Hotel** was delighted to receive **The Georgina Campbell Family Friendly Hotel of the Year 2007** with Georgina Campbell providing the following accolade to the 4 star Hotel in presenting this superb award,

"There is a special art to providing the framework for successful family holidays in an hotel, and it lies firstly in ensuring that the different needs of both adults and children are catered for and – most importantly – that adult guests without children in tow are treated with due consideration. They have all this down to a fine art at the Dingle Skellig, with organised entertainment for children and superb leisure facilities and The Peninsula Spa. There's also good food with a view, plenty of room for guests to spread out and relax in the very spacious and comfortably furnished public areas – and, of course, there are lots and lots of things for families to do nearby, including dolphin-watching, as Dingle's most famous resident, Fungie, is always willing to oblige."